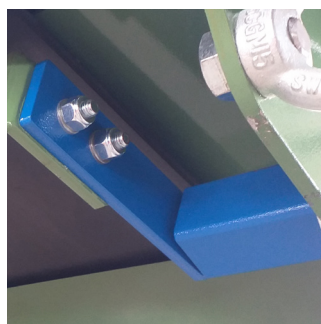
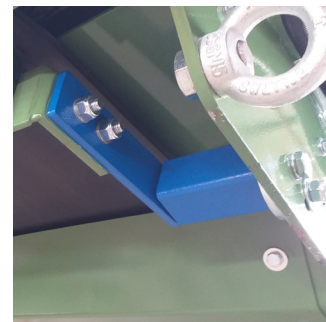
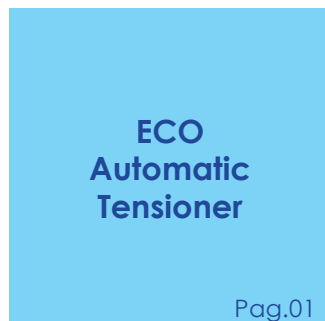




...ideas in motion...

TOPICS COVERED: ECO - 2023: Summary of a year just gone by - 35 Years of history



Editing Dott. Giorgio Canova

Franco Canova: Ideas, Creations, Inventions

ECO AUTOMATIC TENSIONER

ECO is a great product in the world of mechanics; Five years have already passed since the date of its creation, but despite this short space of time **ECO** has already established itself on the market thanks to the numerous advantages that characterize it and which make it particularly suitable for carrying out many application actions in the field of technical constructions, both static and kinematic.



This historical moment is the maximum expression of globalization, which means that news and information travel fast and reach every corner of the **GLOBE**; since the rules and laws are not the same for all countries, every innovation proposed to the **MARKET** is immediately known and even more quickly analyzed, studied and copied; This, of course, causes serious damage to all honest entrepreneurs,

but mainly it robs the designers and inventors who enrich the world's cultural heritage with their serious and honest work; it should be noted that **INVENTORS** are a **RARE** category, difficult to find, they must therefore be protected, safeguarded, helped but above all encouraged in their difficult task and adequately remunerated.





The products of our Company are widely copied and imitated, it is true that only the best create new articles (mechanical objects) and therefore we should consider all this as a gratification for our work, but we believe that institutions should protect more the creative heritage as they are an asset and a resource for our whole community.

ECO was conceived to satisfy specific market demands in a time of economic crisis, while at the same time trying to safeguard the operational characteristics and perhaps even expand them; all this has been done and the results are very encouraging; **ECO** is a product that costs significantly less than its counterparts, therefore it reduces construction costs but at the same time provides the same good application results as its equivalents. The five years of use have been very important because we have also received information from our customers on possible new applications and useful advice which are part of the normal evolution of every mechanical invention. The best technical products are those that maintain their main characteristics over time but which expand to new constructive and functional evolutions, increasingly satisfying application requests.



In the new **VOLUME 2** catalogue, **ECO** is illustrated in the updated version which also includes the technical expansions made in recent years; for example we have inserted a page to describe the numerous mounting solutions, describing the great versatility of the contrast rings, and the possibility they have of being mounted axially in the most correct configuration, freeing oneself from a single constructive execution.

This feature allows the elastic element to also be installed in a position straddling the load-bearing shoulder of the machine.

Naturally these technical qualities emerge clearly in the design phase during the creation of the overall mechanical drawings. The **"EB"** and **"EBR"** executions are also proving to be increasingly useful, the innovative execution of the lever increases creative solutions, as does the different arrangement of the body.

The basic elements **"BS"** and **"BSR"** are also very versatile; the uses of these items are unlimited and go beyond the executions illustrated in the catalogue.

We believe it is our duty to underline a nice new feature included in **VOLUME 2**, this is the new graphics used to highlight and underline the technical characteristics of the various articles; the use of the **USE** title block is simple, clear in its indications and aesthetically elegant.

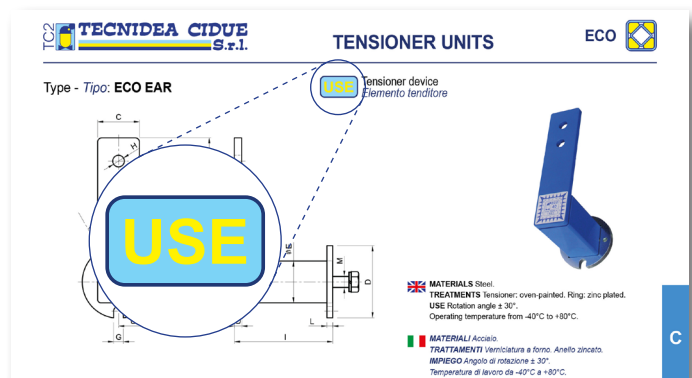
We invite our readers and our customers to consult our latest catalog **VOLUME 2**, they will surely find many new features and new ideas for their next constructions and designs.



Mod. ECO BS



Mod. ECO BSR



Curated by: **Franco Canova**

2023: SUMMARY OF A YEAR JUST GONE BY

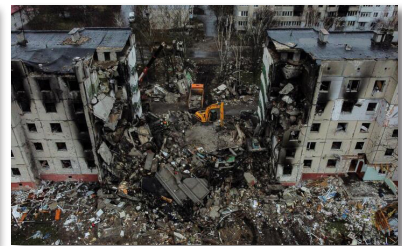


2023 was certainly an intense year, full of events that had a profound impact on world economies and therefore also on the industrial and economic actions of Europe.

After a long period of stability which favored all production and social processes in most countries in the world, events have occurred which have shattered the existing balance.

There are mainly two causes of destabilization:

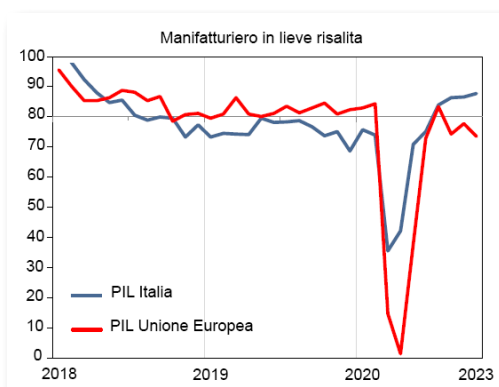
- The war in Ukraine



- The war in Palestine



Doing business and creating work and therefore wealth is never a simple thing, but it always requires a huge commitment from everyone, **PEACE**, social tranquility, is fundamental. Market stability and harmony between social classes are essential elements for good economic development. The difficulty in obtaining raw materials, the continuous variation in the costs of materials and manufacturing processes combined with the criticality of the workforce, inevitably causes a reduction in demand from the market with a consequent contraction in work volumes and therefore in turnover. The official data communicated by the EU economic offices in the last months of 2023 speak of a stagnant economy, or rather of a decreasing European GDP compared to the year 2022; this means that within Europe some countries have had GDP declines approaching double-digit numbers, probably in some cases exceeded -10%.

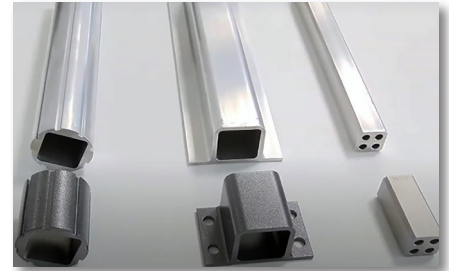


These were decidedly negative results also because we must take into account that in 2022 within Europe we had strong inflation with values even higher than +10%; at certain moments in the past year, we at Tecnidea Cidue had to deal with strong increases in raw materials, in some cases, for example, aluminum, cast iron and steel had increases of more than 250%; as everyone knows, energy products, as far as gas is concerned, have undergone exaggerated increases.



All these situations lead to the conclusion that even the most virtuous activities, which have therefore managed to keep their turnover unchanged, have nevertheless suffered an erosion of more than 10% which corresponds to the devaluation values suffered by our market. When analysts compliment all the countries that have kept their GDP the same as the previous year, they make a big mistake because they do not take into account what we have explained above. Tecnidea Cidue thanks to the great commitment and the good planning and organization has overcome these difficulties and is already looking forward to facing the next working year of **2024**. The difficulties to overcome are increasingly greater also because we must continually deal with customers, trying to understand in advance what the market demands will be in the near future.

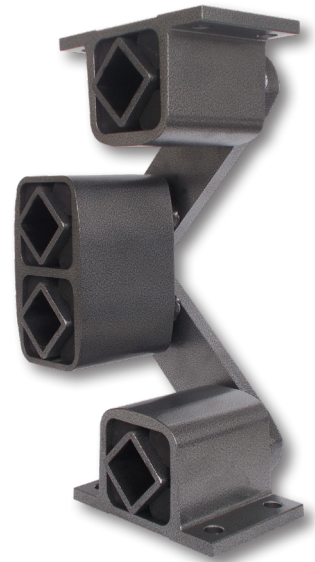
Faced with a difficult economic situation, customers do not always choose more economically advantageous products, which would be the most logical choice, but they need a strong promotional action in order to inform the market about innovative products, guaranteeing it from a functional point of view. In this period Tecnidea Cidue has worked hard to make a valid contribution to the solution of the problems that the wrong political choices have produced; first of all, it developed new products which, while maintaining the technical-applicative characteristics unchanged, significantly reduced production costs and therefore sales prices, favoring the construction of more economical machines.



Mod. ECO



Mod. GRIGIO



VIB versione ALLUMINIO

The commercial and informational action was also lively and was structured along several lines; excellent results were obtained from the trade fairs in which we participated; below are the most important:



ANUTEC - Mumbai, India



WMF - Shanghai, Cina



SIM - Bordeaux, France



CIBUSTEC - Parma, Italy



FOODTECH - Barcellona, Spain



Even the journalistic reports published in our Newspaper have met with high interest and appreciation, a factor that has stimulated us to commit ourselves even more to the dissemination and technical display of the many products illustrated in our construction and sales program. I underline that in our exhibition articles, in addition to the products we build, new application solutions are described that improve the performance of the machines and increase their intrinsic value.

We are already in 2024 and we have a whole year ahead of us to fill with work, ideas, projects, promotional actions, fairs and a lot of serious daily work, which for companies is the real added value.

Numerous initiatives have already been planned for 2024, starting with participation in trade fairs; for the moment we can mention the following:



ANUGA FOODTEC - Colonia, Germany



IFAT - Monaco, Germany

But we will definitely be adding more in the near future. We can already anticipate that we will present **BIG NEWS** in our commercial program and in fact the drafting of the new catalog Volume 2 is being concluded, next year we will also present the new technical catalog Volume 1; as far as commercial action is concerned, we anticipate that within the next two months we will present the new commercial brochures full of images and useful information on our products and our company.

We are confident that 2024 will be a good year, where the numerous political and social problems will be resolved and that peace and serenity will be able to return among all of us; We also hope that the market will restart, bringing professional satisfaction to everyone.

Curated by: *Franco Canova*



TC2



35 YEARS OF HISTORY



On January 15, 2023, Tecnidea Cidue turned 35, and as you can see, it passed well and in excellent health. This year too, like every year, the Tecnidea Cidue collaborators gathered at the annual company dinner to spend a few hours in happy company and to remember the many anecdotes that have enriched our history over all these years.

This year, in addition to the usual topics and wishes for a peaceful Christmas and a happy New Year, we had a new event that brought us a lot of satisfaction; in fact we had the great pleasure of celebrating our colleague Mrs. **Lara Mezzani**, accounting department, who for more than **25 years** has accompanied us in our daily work with seriousness, passion, commitment and dedication.



Thank you Lara for all the effort you have put in and for your great professionalism, but above all for your patience and unlimited kindness

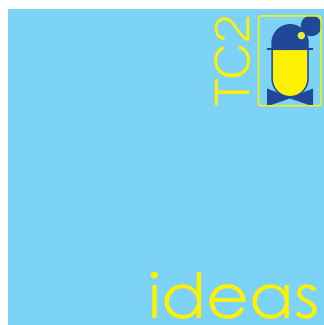
Thanks.

The Management
Giorgio Cidue



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Periodic technical information

Write us your comments.
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Verona 01/03/2024

